



As a designer, I have a passion for using color and pattern to bring expression into spaces, products and objects we use every day! I have experience and passion for the following fields:

- Fine paper/stationery
- Gift able product development and design
- Textile and surface design
- Infant and kids apparel and product design

SKILLS

- CAD/Rendering
- Logo and Branding
- Trend Analysis
- Packaging design
- Pre-press/production
- Template Design
- Material sourcing
- Hand lettering
- Adobe Creative Cloud
- Microsoft Office Suite
- Hightail/Dropbox
- Outlook

EXPERIENCES

LEAD PROJECT DESIGNER | The Clever Factory
Nashville, Tennessee, March 2018- Present

- Collaborates with project leader and creative directors to achieve project deadlines for gift bags team
- Involved in assigning work loads, editing designs and presentation preparation for sales team
- Designs gift bags for multiple mass market accounts based upon their seasonal trend demands
- Prepares and checks files for pre-press and production

PRODUCT DESIGNER | MudPie, LLC.
Stone Mountain, Georgia, September 2017- February 2018

- Design multiple infant and toddler gift able products in season structure
- Provide line sheets and creating data packages for oversea Manufacturers
- Input all material data into PLM software for oversea manufacturers
- Create on brand packaging for gift able products

DESIGNER | CSS Industries | C.R Gibson
Nashville, Tennessee, June 2013- September 2017

- Product designer for gift able infant and kid paper, product and apparel goods for specialty and mass market accounts
- Strong collaboration with product managers and licensee brands
- Template and packaging design, pre-production work for factory vendors and color management checks
- Managing freelancers and licensee responsibilities and promotional design
- Responsible for trend reports, analysis, and trade show reports, including international travel trend reports

DESIGN CONSULTANT | You're Invited Gifts & Paper
Nashville, Tennessee, August 2011-June 2013

- Designed and executed work orders and high profile projects
- Great attention to customer service and interaction
- Create an efficient blend between clients project request and budget request
- Advise particular formatting, type style, design and color
- Helped with staging and restock of new product

COLLABORATIONS | Kids II INC.
Savannah/Alpharetta, Georgia, March-June 2011

- Involved in product, color, and fashion trend research and applying it to product designs
- Creating multiple repeat patterns and informing material and color choice for industrial designers

EDUCATION

BACHELOR OF FINE ART in FIBERS, GPA 3.7, Cum Laude
Savannah College of Art and Design, Savannah, Georgia, July 2011

STUDY ABROAD PROGRAMS

Lacoste, France, Savannah College of Art and Design, June-August 2010

- Traveled to southern France visiting independent artist, textile mills, and fashion haus'of Trend Union & Valentino

Hong Kong, China, Savannah College of Art and Design and Kids II, June 6-20 2011

- One of twelve chosen to travel to various companies and manufacturing factories
- Companies include Fossil, V-Tech and Kids II in Hong Kong & Dongguan, China